



RUTGERS-NEWARK

School of Public Affairs and Administration

Collaborative Governance (20:834:505) [3 credits]

Course Description

Solving difficult social problems requires the participation of multiple and different types of organizations, resulting in complex interactions for governments in the U.S. institutional arrangements and in other contexts. For instance, the U.S. federal system requires the division of powers between national and local governments, resulting in vast intergovernmental interactions. In this scenario, public management deals with interactions among federal, state, and more than 80,000 state-created county, municipal, and special district governments. Additionally, government agencies have relied more on private and nonprofit organizations to deliver public services in recent years. In sum, a complex network of intergovernmental and intersectoral interactions characterizes the current affairs of public management in the U.S. and abroad.

In this course, students will understand the unique roles of federal, state, and local governments across various policy areas and how to manage the provision of public goods and services by private (for-profit) and nonprofit organizations. Emphasis is placed on understanding the field's theoretical development and its practical applications in real public administration contexts. Students are encouraged to apply the theories and concepts of the subject matter covered in this course to their fields of specialty or interest, draw from their experience, and offer relevant insights to share with the class.

Learning Objectives

At the end of this course, students who have done all of the readings, fully engaged in class discussions, and completed all assignments should:

- Discuss U.S. federalism's current affairs.
- Analyze how public policies are made and implemented in an intergovernmental setting.
- Examine the challenges of managing intersectoral relationships.
- Communicate the relevant issues of managing the provision of public goods and services adequately.

Student Learning Outcomes:

- To lead and manage in public governance.
- To participate in and contribute to the public policy process.
- To analyze, synthesize, think critically, solve problems, and make decisions.
- To interact effectively with a diverse and changing workforce and citizenship.

Requirements

Requirements will vary by instructor and may include:

- Class sessions and discussions: Students will actively engage in class discussions, based on required readings.
- Oral presentations: Students will make an oral presentation using the material discussed in class, as well as their own additional research.
- Academic Journal Reading Summaries and Essays
- Research paper

This is a sample syllabus. Students should always obtain syllabi for their current courses from their professors.
(v.2/29/24)



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Schedule/Outline of Topics

- Week 1: Introduction to Intergovernmental and Intersectoral Management
- Week 2: Foundations of American Intergovernmental Relations
- Week 3: Review of US Intergovernmental Relations - Federal Perspective
- Week 4: Intergovernmental Relations - State Perspective
- Week 5: Intergovernmental Relations - Local Perspective
- Week 6: Intersectoral Management - Non-Profit Perspective
- Week 7: Intersectoral Management - Public, Non-Profit, and Private Sectors
- Week 8: Collaborative Management in Unprecedented Times
- Week 9 & 10: Collaboration Governance
- Week 11: Intergovernmental - Intersectoral Management - Disputes
- Week 12, 13, & 14: The Future of Intergovernmental and Intersectoral Management/Relations - Case Studies

Texts/Materials/Resources

Selected textbook and other academic reading materials will vary based on the instructor. For example, a professor teaching the asynchronous course does not require a textbook, but instead, provides through the Canvas learning management online platform academic journal articles and other sourced materials for the students to read. A sampling of such articles is as follows:

- Guy, Mary E., and Rubin, Marilyn M., eds. *Public Administration Evolving: From Foundations to the Future*. Florence, GB: Routledge, 2015. ProQuest ebrary. Web. 22 May 2017. Copyright © 2015. Routledge.
- Kettl, D. (2020). States Divided: The implications of American federalism for Covid- 19. *Public Administration Review*, Vol. 80, Iss. 4. pp. 595-602. The American Society for Public Administration.
- Weissert, C.S., Uttermark, M.J., Mackie, K., and Artiles, A. (2020). Governors in Control executive orders, state preemption, and the Covid-19 pandemic. *Publius: The Journal of Federalism*. Vol. 51, No. 3, pp. 396-428.
- Konisky, D., and Nolette, P. (2021). The state of American federalism, 2020-2021: deepening partisanship amid tumultuous times. *Publius: The Journal of Federalism*. Vol. 51, No. 3, pp. 327-364.