

# Jiahuan Lu

School of Public Affairs and Administration, Rutgers University-Newark  
111 Washington Street, Newark, NJ 07102

Office: (973) 353-3983 | Email: [jiahuan.lu@rutgers.edu](mailto:jiahuan.lu@rutgers.edu) | Website: [www.jiahuanlu.com](http://www.jiahuanlu.com)

---

## Education

Ph.D. in Policy Studies, University of Maryland, College Park, 2014

Dissertation: The Performance of Performance-Based Contracting in Human Services

Committee: Donald Kettl (Chair), Philip Joyce, Steven Rathgeb Smith, Jocelyn Johnston, Ellen Fabian

M.A. in Public Administration, Peking University, China, 2009

B.A. in Economics, Nanjing Audit University, China, 2007

## Academic Appointments

School of Public Affairs and Administration, Rutgers University-Newark

Director, MPA (on-campus, online, executive) Programs, 2022 –

Associate Professor, 2020 –

Assistant Professor, 2016 – 2020

Department of Political Science and Public Administration, Mississippi State University

Assistant Professor, 2014 – 2016

## Professional Appointments

Associate Editor, *Nonprofit Management and Leadership*, 2022 –

Associate Editor, *Public Performance & Management Review*, 2022 –

Associate Editor, *Journal of Philanthropy and Marketing*, 2022 –

Editorial Board Member, *Journal of Nonprofit Education and Leadership*, 2018–

Editorial Board Member, *Journal of Public Administration Research & Theory*, 2022–

## Awards and Honors

RGK-ARNOVA President's Award, Association for Research on Nonprofit Organizations and Voluntary Action, 2022

Most Popular Articles from 2010-2019, *Nonprofit Management & Leadership*, 2020

Editors' Prize for Best Scholarly Paper in *Nonprofit Management & Leadership*, 2017

Staats Emerging Scholars Award, Network of Schools of Public Policy, Affairs, and Administration (NASPAA), 2013

## Research Interests

Public & Nonprofit Management, Government Contracting, Government-Nonprofit Relations, Nonprofit Financial Management

## Journal Publications (\* doctoral student/candidate at time of publishing)

1. Hung-Yi Hsu\* and Jiahuan Lu. (forthcoming). Do Citizen Perceptual Measures Align with Archival Performance Measures: A Meta-Analysis. *International Public Management Journal*.
2. ChiaKo Hung and Jiahuan Lu. (forthcoming). Meta-Analysis for Nonprofit Research: Synthesizing Quantitative Evidence for Knowledge Advancement. *Voluntas: International Journal of Voluntary and Nonprofit Organizations*. DOI: 10.1007/s11266-022-00505-3.
3. Jiahuan Lu, Shanshan Guan, and Qiang Dong. (forthcoming). Commercializing Nonprofit Organizations? Evidence from the Chinese Nonprofit Sector. *Public Administration*. DOI: 10.1111/padm.12871.
4. Jiahuan Lu and Wan-Ju Hung\*. (forthcoming). What Brings Contracting Back In-House? A Synthesis of International Evidence. *International Review of Administrative Sciences*, DOI: 10.1177/00208523211046330.
5. Jing Qian\*, Jiahuan Lu, and Jianzhi Zhao. (2022). A Replication of "Exploring and Explaining Contracting Out: Patterns among the American States." *Public Administration*, 100(4), 1161-1182.
6. Jiahuan Lu, Jongmin Shon, and YoungJoo Park. (2022). Beyond Revenue Diversification: Service Diversification and Service Costs in Nonprofit Acute Care Hospitals. *Nonprofit Management and Leadership*, 33(2), 427-440.
7. YoungJoo Park, Jiahuan Lu, and Jongmin Shon. (2022). Does Nonprofit Commercialization Help Reduce Social Inequality? Revisiting the Cross-Subsidization Hypothesis. *Public Management Review*, 24(12), 1957-1979.
8. Qiang Dong, Jiahuan Lu, Cheon Lee\*. (2022). Advocating with A Commercial Mindset: The Impact of Commercial Income on Nonprofit Advocacy Engagement. *Nonprofit Management & Leadership*, 33(1), 203-216.
9. Bin Chen, Jiahuan Lu, and Qiang Dong. (2022). To Have versus To Have Not: A Cross-City Configurational Analysis of Social Service Contracting. *American Review of Public Administration*, 52(4), 317-332.
10. Wan-Ju Hung\* and Jiahuan Lu. (2022). What Brings the State Back in? An Examination of Contracting Reversal. *International Journal of Public Sector Management*, 35(4), 441-462.

11. Cheon Lee\*, Jiahuan Lu, and Jongmin Shon. (2022). Managing the Market-Mission Tension: When Does Commercial Revenue Crowd Out Charitable Contributions? *Public Performance & Management Review*, 45(3), 532-556.
12. YoungJoo Park, Jongmin Shon, and Jiahuan Lu. (2022). Predicting Organizational Mortality: How Financial Management Matters. *Administration & Society*, 54(5): 828-856.
13. Fangda Ding\*, Jiahuan Lu, and Norma Riccucci. (2021). How Bureaucratic Representation Affects Public Organizational Performance: A Meta-Analysis. *Public Administration Review*, 81(6), 1003-1018.
  - **Lead Article**
14. Shuyang Peng and Jiahuan Lu. (2021). When Government is Late to Fulfill Its End of the Bargain: The Relational Effects of Payment Delays on Nonprofit Organizations. *Public Performance & Management Review*, 44(1), 216-242.
15. Qiang Dong and Jiahuan Lu. (2021). What Type of Nonprofit Organization is Preferred in Government Contracting in China? *International Review of Administrative Sciences*, 87(2), 328-346.
16. Jiahuan Lu, Jongmin Shon, and Pengju Zhang. (2020). Understanding the Dissolution of Nonprofit Organizations: A Financial Management Perspective. *Nonprofit and Voluntary Sector Quarterly*, 49(1), 29-52.
17. Jianzhi Zhao and Jiahuan Lu. (2020). Does Government Punish Nonprofits for High Administrative Costs in Contracting Decisions?, *American Review of Public Administration*, 50(3), 286-296.
18. Qiang Dong and Jiahuan Lu. (2020). In the Shadow of the Government: The Chinese Nonprofit Sector in the COVID-19 Crisis. *American Review of Public Administration*, 50(6-7), 784-789.
19. Jiahuan Lu. (2020). Does Population Heterogeneity Really Matter to Nonprofit Sector Size? Revisiting Weisbrod's Demand Heterogeneity Hypothesis. *Voluntas: International Journal of Voluntary and Nonprofit Organizations*, 31(5), 1077-1092.
20. Shuyang Peng, Yuguo Liao, and Jiahuan Lu. (2020). Stay or Exit: Why Do Nonprofits Maintain Collaborations with Government? *American Review of Public Administration*, 50(1), 18-32.
21. Sebastian Gilke, Jiahuan Lu, Chengxin Xu\*, and Shugo Shinohara\*. (2019). Using Large Scale Social Media Experiments in Public Administration: Assessing Charitable Consequences of Government Funding of Nonprofits. *Journal of Public Administration Research and Theory*, 29(4), 627-639.
22. Jiahuan Lu and Jianzhi Zhao. (2019). Does Government Funding Make Nonprofits Administratively Inefficient? Revisiting the Link. *Nonprofit and Voluntary Sector Quarterly*,

48(6), 1143-1161.

23. Jiahuan Lu, Weiwei Lin, Qiushi Wang. (2019). Does a More Diversified Revenue Structure Lead to Greater Financial Capacity and Less Vulnerability in Nonprofit Organizations? A Bibliometric and Meta-Analysis. *Voluntas: International Journal of Voluntary and Nonprofit Organizations*, 30(3), 593–609.
24. Jianzhi Zhao and Jiahuan Lu. (2019). The Crowding-Out Effect within Government Funding: Implications for Within-Source Diversification. *Nonprofit Management & Leadership*, 29(4), 611-622.
25. Jiahuan Lu and Jianzhi Zhao. (2019). How Does Government Funding Affect Nonprofits' Program Spending? Evidence from International Development Organizations. *Public Administration and Development*, 39(2), 69-77.
26. Jiahuan Lu. (2018). Organizational Antecedents of Nonprofit Engagement in Policy Advocacy: A Meta-Analytical Review. *Nonprofit and Voluntary Sector Quarterly*, 47(S4), S177-S203.
27. Jiahuan Lu and Qiang Dong. (2018). What Influences the Growth of the Chinese Nonprofit Sector: A Prefecture-Level Study. *Voluntas: International Journal of Voluntary and Nonprofit Organizations*, 29(6), 1347-1359.
28. Jiahuan Lu and Johann Park. (2018). Bureaucratization, Professionalization, and Advocacy Engagement in Nonprofit Human Service Organizations. *Human Service Organizations: Management, Leadership, & Governance*, 42(4), 380-395.
29. Jiahuan Lu. (2018). Fear the Government? A Meta-Analysis of the Impact of Government Funding on Nonprofit Advocacy Engagement. *American Review of Public Administration*, 48(3), 203-218.
30. Jiahuan Lu and Chengxin Xu\*. (2018). Complementary or Supplementary? The Relationship between Government Size and Nonprofit Sector Size. *Voluntas: International Journal of Voluntary and Nonprofit Organizations*, 29(3), 454-469.
31. Jessica Sowa and Jiahuan Lu. (2017). Policy and Management: Considering Public Management and Its Relationship to Policy Studies. *Policy Studies Journal*, 45(1), 74-100.
32. Jiahuan Lu. (2017). Organizational Ecology, Institutionalism, and Nonprofit Advocacy Engagement. *Journal of Nonprofit Education and Leadership*, 7(3), 213-232.
33. Jiahuan Lu. (2016). The Philanthropic Consequence of Government Grants to Nonprofit Organizations: A Meta-Analysis. *Nonprofit Management & Leadership*, 26(4), 381-400.  
• **2017 Editors' Prize for Best Scholarly Paper**

34. Jiahuan Lu. (2016). Governing Diversity: The Impact of Social Heterogeneity on Human Service Delivery. *Public Organization Review*, 16(2), 153-166.
35. Jiahuan Lu. (2016). The Performance of Performance-Based Contracting in Human Services: A Quasi-Experiment. *Journal of Public Administration Research and Theory*, 26(2), 277-293.
36. Jiahuan Lu. (2015). Organizational or Social Benefits? The Progressiveness of Policy Advocacy in Nonprofit Human Service Organizations. *Human Service Organizations: Management, Leadership, and Governance*, 39(5), 509-521.
37. Jiahuan Lu. (2015). Which Nonprofit Gets More Government Funding? Nonprofits' Organizational Attributes and Their Receipts of Government Funding. *Nonprofit Management & Leadership*, 25(3), 297-312.
  - **NML Best of the 2010s: Most Popular Articles from 2010-2019**
38. Jiahuan Lu. (2013). How Political Are Government Contracting Decisions? An Examination of Human Service Contracting Determinants. *Public Administration Quarterly*, 37(2), 174-200.

### **Invited Book Chapters**

1. Jiahuan Lu. (forthcoming). Dissolution of Nonprofit Organizations. In *Encyclopedia of Nonprofit Management, Leadership and Governance*, edited by Kevin Kearns and Wen-Jiun Wang, Edward Elgar.
2. Jiahuan Lu. (2017). Public Organizations and Nonprofit Organizations. In *Global Encyclopedia of Public Administration, Public Policy and Governance*, edited by Ali Farazmand, New York: Springer.
3. Jiahuan Lu. (2016). Contracting with Government. In *Global Encyclopedia of Public Administration, Public Policy and Governance*, edited by Ali Farazmand, New York: Springer.

### **Grants & Sponsored Research**

1. Principal Investigator. (2022-2023). Black Live Matters, Stop Asian Hate, ...: Do Nonprofits Make A Difference?. Funded by RGK Center for Philanthropy and Community Service, University of Texas at Austin (\$10,000).
2. Principal Investigator. (2021-2022). Chinese NGOs Going Global: The Internationalization of Chinese NGOs. Funded by Rutgers Global Research Grants (\$5,000).
3. Principal Investigator. (2017-2018). Developing a Panel Dataset on the New Jersey Nonprofit Sector: Advancing New Knowledge and Engaging Nonprofit Community (with Cleopatra Charles and Lindsey McDougle). Funded by Chancellor's Seed Grant Program, Rutgers University-Newark (\$41,400).

4. Co-Principal Investigator. (2017). A Field Experiment on the Impact of Government Funding on Private Donations to Nonprofit Organizations (with Sebastian Jilke). Funded by Faculty Research Funds, School of Public Affairs and Administration, Rutgers University-Newark (\$5,000).
5. Principal Investigator. (2015). The Impact of Contractor Ownership on Contracting Performance. Funded by Stennis Summer Research Grant, Mississippi State University (\$5,000).
6. Research Assistant. (2012). [Fixed-Price Development Contracts: A Historical Perspective](#) (with Jacques Gansler and William Lucyshyn). Funded by the Naval Postgraduate School.

### **Community Engagement Research**

1. Essex County Community Health Assessment, conducted for Department of Health and Rehabilitation, Essex County, New Jersey, 2022.
2. Government Purchasing Disparity Study for the City of Jersey City, conducted for Office of Diversity & Inclusion, City of Jersey City, New Jersey, 2020.

### **Media Interviews and Mentions**

1. The Center Square. (2022). [Minnesota Ranked Third Nationwide for Charitable Service](#).
2. WalletHub. (2022). [Most Charitable States for 2023](#).
3. 501(c)3(b)(s). (2018). [Does Government Funding Help or Hurt Philanthropy?](#)
4. OPEN MINDS. (2016). [Performance-Based Contracts For Vocational Rehabilitation Shortened Time To Employment](#).

### **Conference Presentations**

2022: Public Management Research Conference, Association for Research on Nonprofit Organizations and Voluntary Action

2021: American Society for Public Administration, Association for Research on Nonprofit Organizations and Voluntary Action

2020: Association for Research on Nonprofit Organizations and Voluntary Action

2019: American Society for Public Administration, Association for Research on Nonprofit Organizations and Voluntary Action, European Research Network on Philanthropy, Public Management Research Conference

2018: Association for Research on Nonprofit Organizations and Voluntary Action, International Society for Third-Sector Research, Public Management Research Conference

2017: American Society for Public Administration, Association for Research on Nonprofit Organizations and Voluntary Action, Public Management Research Conference, Symposium on *Public Administration, Public Policy and Nonprofit Studies Research* at George Washington University

2016: Association for Research on Nonprofit Organizations and Voluntary Action

2015: Association for Research on Nonprofit Organizations and Voluntary Action, Southeastern Conference for Public Administration

2014: Association for Research on Nonprofit Organizations and Voluntary Action

2013: Academy of Management, American Political Science Association, Association for Public Policy and Management, Association for Research on Nonprofit Organizations and Voluntary Action, Midwest Political Science Association, Public Management Research Conference

2012: Association for Public Policy and Management, Association for Research on Nonprofit Organizations and Voluntary Action, Midwest Political Science Association

2011: Association for Research on Nonprofit Organizations and Voluntary Action, Southeastern Conference for Public Administration

## **Teaching Experience**

### **Rutgers University-Newark**

- Applied Statistics (master's core)
- Government Contracting and Outsourcing (undergraduate elective)
- Intergovernmental and Intersectoral Management (master's elective)
- Managing Public Organizations (master's core)
- Study of Public Organizations (doctoral core)

### **Mississippi State University**

- Research Methods for Public Affairs (master's core)
- Nonprofit Administration (master's elective)
- Multivariate Analysis I (doctoral core)

## **Dissertation Committee Served (\*committee chair)**

- Apoorva Gupta, in progress
- Gabrielle Rossi, in progress
- Rebecca Pena, in progress
- Zejin Liu (KU Leuven), 2022

- Cheon Lee\*, 2022, New Mexico State University
- Hanjin Mao, 2022, University of Houston–Downtown

## **Professional Services**

**Guest Editor**, Special Issue on Systematic Reviews and Meta-Analyses, *Journal of Philanthropy and Marketing*

### **Ad-Hoc Manuscript Reviewer**

- *Administration & Society*
- *American Review of Public Administration*
- *Governance*
- *International Public Management Journal*
- *International Review of Administrative Sciences*
- *Journal of Management Studies*
- *Journal of Public Administration Research and Theory*
- *Nonprofit and Voluntary Sector Quarterly*
- *Nonprofit Management & Leadership*
- *Public Administration*
- *Public Administration Review*
- *Public Performance & Management Review*
- *Public Personnel Management*
- *Regulation & Governance*

### **Conference Paper/Proposal Reviewer**

- 14<sup>th</sup> International Conference of International Society for Third-Sector Research
- Public Management Research Conference 2020 Meeting
- American Society for Public Administration 2020 Annual Meeting (Governance Track)
- Academy of Management 2019 Annual Meeting (Public & Nonprofit Division)
- Association for Research on Nonprofit Organizations and Voluntary Action 2017 Annual Meeting (Strengthening Local Communities Track)
- Academy of Management 2017 Annual Meeting (Public & Nonprofit Division)
- Public Management Research Association 2015 Meeting
- Academy of Management 2015 Annual Meeting (Public & Nonprofit Division)
- Academy of Management 2013 Annual Meeting (Public & Nonprofit Division, Organizational Management & Theory Division)
- Academy of Management 2012 Annual Meeting (Public & Nonprofit Division, Research Methods Division)

### **Association for Research on Nonprofit Organizations and Voluntary Action**

- Chair, NVSQ Best Article Committee, 2021, 2022
- Conference Track Chair, Annual Conference, 2017
- Member, NVSQ Data Management and Transparency Initiative (Subgroup on Structured Literature Reviews and Meta-analysis), 2020
- Member, NVSQ Best Article Committee, 2020

- Member, Early Scholars Section Steering Committee, 2015-2016
- Member, Development Committee, 2015
- Member, NVSQ Best Article Committee, 2015
- Member, Publications Committee, 2016-2018

**Academy of Management (Public & Nonprofit Division)**

- Member, Best Article Award Selection Committee, 2017, 2022

**Board Member**, American Society for Public Administration Section on Chinese Public Administration, 2019-2021

**University & Department Services**

Rutgers University-Newark

- Faculty Representative, Newark Faculty Council, 2018-2021
- Member, Graduate School Dissertation Fellowship Selection Committee, 2021

School of Public Affairs and Administration, Rutgers University-Newark

- Member, Dean Search Committee, 2022
- Chair, MPA Committee, 2022–
- Member, MPA Committee, 2016–2022
- Member, Ph.D. Committee, 2020–2022
- Member, International Program Committee, 2017–2020
- Chair, Non-Tenure Track Faculty Review Committee, 2019, 2021
- Chair, Assistant Teaching Professor Search Committee, 2020
- Member, Associate Professor Search Committee, 2021
- Member, Assistant Professor Search Committee, 2022

Department of Political Science and Public Administration, Mississippi State University

- Member, Faculty Search Committee, 2015
- Member, MPPA Core Committee, 2014–2016
- Member, Ph.D. Program Committee, 2014–2016
- Faculty Advisor, Pi Alpha Alpha, 2014–2016

**Other Awards & Honors**

- Honorable Mention, Best Conference Paper, Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), 2022
- Top Reviewer Award, Academy of Management Public & Nonprofit Division, 2019
- Chancellor's Seed Grant Award, Rutgers University-Newark, 2017
- Open and Affordable Textbook Grant Award, Rutgers University-Newark, 2017
- Faculty Research Support Fund, Office of Research and Economic Development, Mississippi State University, 2014
- Diversity Scholars Award, Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), 2012

- Regular Scholarships & Travel Grants, Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), 2011, 2012

**Professional Affiliations**

- Academy of Management (AoM)
- American Society for Public Administration (ASPA)
- Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)
- Public Management Research Association (PMRA)

**References Upon Request**